



## Description & Tasks

B2B outbound calling via native-speaking professionals who perfectly understand the local language & business culture, which results in increased conversion rates & higher productivity for completed surveys.

Native mystery shopping for a premium tire marketing surveyor means calling retail shops which sell the tire products of a major OEM. The aim is to find out resale prices, the reseller's knowledge about the product, buyer feedback, competition pricing, etc.



### Segment

B2B



### Database

1000



### Services

Native Mystery Shopping



### Headcount

61 agents



### Languages

DE, BS, BE, BG, CH, CZ, DK, ES, FI, FR, EN, EL, HR, HU, IT, NL, NO, PL, PT, RO, SR, SV, SL, SK, TR

## Achievement

25% increase in sales.